

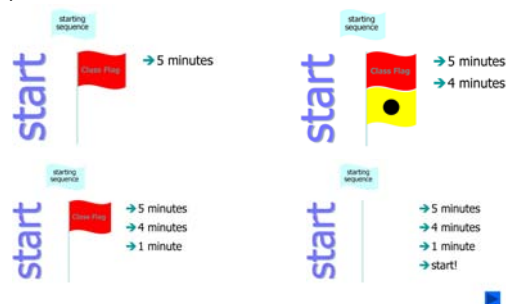
**FOR IMMEDIATE RELEASE**

## THE NEW BENCHMARK IN REGATTA WATCHES - TYPHOON by CX Swiss Military Watch™

**Liestal, April 3rd 2013** – The brand CX Swiss Military Watch™ is best known for our flagship model, the ultimate diving watch 20'000 FEET [www.20000feet.com](http://www.20000feet.com). Launched in 2009 the 20'000 FEET won the world record for water resistance for automatic diving watches with a Guinness Book of World Records approved depth rating of 20'000 feet or 6'000 meters (ISO 6425).

With several other diving watches already in their collection Montres Charmex SA decided to use their experience to branch out into the realm of **REGATTA watches**, used in yachting contests but offering all the functionalities for any type of water sport.

The Racing Rules of Sailing (or short RRS) are an intricate body of 90 rules governing yacht racing. Unlike car races regattas obviously have to start with the yachts already in motion – hence there is a need for a countdown function which allows the skipper to – ideally – cross the starting line exactly at the time of the start. The usual starting sequence presents itself as follows:



The **TYPHOON** is equipped with the Swiss Made ISA cal. 8270, a movement developed especially for yachting or regatta watches.

**The TYPHOON sets a new standard in its class:** the case consists of a rarely seen **combination of titanium reinforced with carbonfibre**, ensuring not only a light-weight sports watch but a timepiece that is highly resistant to saltwater corrosion. The uni-directional rotating bezel is also manufactured out of solid titanium and reinforced with carbonfibre. The sapphire crystal protects an intricately designed dial offering all information needed for yachting. **The countdown function has an acoustic alert – superior to the mere visual indication seen with some competitors.** The solid titanium bracelet has screwed lug-ends as well as screwed links using Allen screws. The double pusher butterfly buckle bears the CX Swiss Military Watch™ logo and is as indestructible as the watch itself. The screw-down crown is protected by massive crown guards and the **TYPHOON** is water resistant to 200 meters.

The **TYPHOON** is available in four dial colors - silver, black, arctic blue and signal orange – with highly luminous Superluminova™ indices.

The **TYPHOON** is sold in a luxurious wooden gift box.

### OUTLOOK

The **TYPHOON SCUBA** – same case as the TYPHOON but equipped with heavy duty genuine rubber strap – will be launched at this year's **BASELWORLD**.



### Technical Specifications

#### Movement:

- . Swiss Made ISA cal. 8270
- . Rotating stepping motors
- . Quick date correction

#### Functions:

- . Hour; minute; small second at 2pm
- . Regatta timing: adjustable countdown function with acoustic alarm
- . Post-countdown chronograph with 96 hour counter at 10h, central minute counter and second counter at 10h
- . Alarm
- . Date at 6h

#### Case/bracelet:

- . Solid titanium case with carbonfibre reinforcements, Ø 45.0mm, thickness 14.5mm, weight 160gr
- . Screw-down crown
- . Color coordinated alarm pusher / alarm hand
- . Sapphire crystal
- . Uni-directional bezel, Superluminova™ indices
- . Solid titanium bracelet with double pusher butterfly buckle
- . Screw-down caseback
- . Water-resistant to 200 meters

#### Hands:

- . Superluminova™ coating
- . Alarm hand color coordinated with alarm pusher

#### Dials:

- . Silver, black, arctic blue or signal orange
- . Superluminova™ indices



rrp Switzerland excl. VAT  
CHF 1'222.-



BRILLIANCE MEETS  
APRIL 25 – MAY 2, 2013

MONTRES CHARMEX SA, Hall 2.0 / Booth C41

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